GUERNSEY PRESS GUERNSEY PRESS Thursday 16 November 2017 **GUERNSEY PRESS** 25

Stay in touch with the Guernsey Press

T IS now easier than ever before to stay up to date with what's happening in and around the Bailiwick through your Guernsey Press.

As the islands' trusted, first-choice media, we know just how much things have changed in the way you want to receive your local news, business updates and sports coverage every day. We are read by more than 40,000 adults, at least weekly and mainly daily, and have listened to make sure we now deliver our journalism and services when and how it suits you and your lifestyle.

Our online sites keep you in touch with breaking news throughout the day so that our newspaper, still at the heart of the community after more than 200 years, can bring you the in-depth reports and opinion worth waiting for. And now the Guernsey Press is available earlier than ever before.

Our e-edition of the **Guernsey Press is also** available earlier and, due to the same updates and improvements as our app, also now brings the paper to life more than ever before.





Almost 100,000 users this year have logged on to our website guernseypress.com, which was relaunched with a brand-new look and features in summer, with more than three-quarters of a million pages viewed. As well as reading our around-the-

clock news, comment, business and sports updates, 4,000 active users were interested in property, 3,000 in our jobs site and

Your Guernsey Press, printed at our Braye Road headquarters in Vale, is now out on the streets from 7.30 each morning six days a week to ensure you have all the stories, pictures, features, analysis and comment you need to be fully briefed to start your day.



We know how important it is to keep up a conversation with our readers, which is why our Facebook, Twitter and Instagram sites are growing and busier than ever before with thousands of followers. Whether it be about a breaking news story or a chance to share views and pictures, more of you are using our social media sites to check out what's happening and to have your say.

1,500 in our motoring pages.

That means the edition is ready for downloading on our app from the same time. The new Guernsey Press app now also has an improved design with simple, userfriendly navigation and more functionality. Responsive to your mobile device, it is compatible with the latest versions of Apple iOS and offers great new features, including more quick-view content and images.



All those registered with our database get a preview of what's happening in the Bailiwick delivered straight to their inbox every morning. Don't miss out on your chance to keep up to speed. If you want to hear it through the Guernsey Grapevine sign up to our daily newsletter via our website.



Don't miss a thing: As part of our broader media plans we are updating, developing and adopting new digital channels for our growing audiences all the time, so stay in touch to hear more.

To subscribe, or for further details about any of our services, contact us at newsroom@guernseypress.com.